

Earn1KaDay Top Forum Posts

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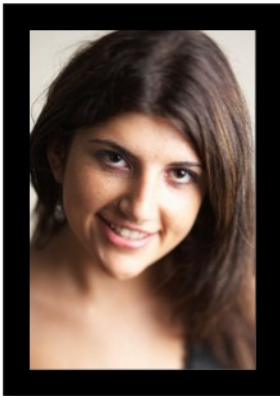
About Us:



Dennis Becker began his Internet marketing career in 1998 by selling on eBay while still running a full time retail business. Beginning in 2002, he became interested in Internet marketing, and spent 3 years trying virtually everything with dismal results.

One day, frustrated and beat, but unwilling to quit, he devised a new strategy to simplify the entire process, starting with a mindset makeover. That strategy changed his life, and he wrote about it in the classic "5 Bucks a Day" book, available at Amazon, or through a link in the resources section.

He also opened an "Insiders Club" in 2007 to help more experienced Internet marketers achieve their first \$1000/day of profits by following proven, sometimes little-appreciated, business models to receive amazing results.



Rachel Rofo has been a full time Internet Marketer since June 2006, and has been on the Internet for over a decade.

Although she's dabbled in many fields, she's mostly known as a membership site expert, copywriter to the "Internet Stars", and offline business expert.

She dedicates her time to learning as much as possible, both in Internet Marketing and in life. She joined the staff of Earn1KaDay in 2010.

You can read more about her on her blog at <http://www.RachelRofo.com>.

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Introduction

The Earn1KaDay Insiders Club began in May 2007, as an offshoot of the success of my eBook, "5 Bucks a Day".

5 Bucks a Day chronicles a strategy whereby marketers focus on small, quick (typically lasting a week), often easily doable projects to enhance their current income streams by just \$5 per day of recurring income.

The theory of course, is that as you add \$5/day to your income with each weekly project, you start to obtain a very healthy income. Initial small successes lead to confidence, which leads to more successes, which leads to more confidence, and so on.

Eventually, after enough projects have been completed, a person's daily income will break through what I call glass ceilings. Whereas earning \$100 or \$200 a day might seem inconceivable in the beginning, once attained the first time, it becomes much easier to do it a second time. Eventually it becomes commonplace, and another glass ceiling is erected.

In fact I vividly remember the first time I reached \$100 a day from Internet marketing. Mind you, at the time I owned a retail store, and having high dollar days wasn't uncommon. Additionally, before I went into retail, I earned 6 figures annually as a software consultant.

So earning \$100 a day certainly wasn't enough to pay the mortgage, bills, etc., or even impress my family.

But earning it from Internet marketing? To me that was special. It was almost as if I created income out of thin air. I remember showing my wife the stats of the prior day, and tears were streaming down my face because I was overcome with emotion. That first breakthrough came only after countless months, years even, spent working, planning, testing, failing, and eventually succeeding to the point of a mere \$100.

Because at that point, I suddenly realized: "Now I've got it!".

At one point in my progress, I considered earning \$1000 a day from my computer to be unattainable. When I started approaching that figure, I was almost at the point of panic, where I couldn't imagine what I would do if the unthinkable would happen.

But as project after project was completed, and some of the suspected \$5/day projects turned into occasional \$200/day ones, I eventually broke through that \$1000/day ceiling.

The feeling was unreal (but not as emotional as my first \$100 day, to be honest). Could I do it again? It took probably 5 years to do it the first time, to make that \$1000 daily profit, after all.

The next \$1000 day came very shortly afterward. And another one, and another one, and then I realized that when ceilings are broken through, like a stream of water forging a new

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path, it's easy. In fact, I was convinced the barriers were more mental than anything, much like the mental barriers that Roger Bannister broke when he became the first human being to run a mile in under 4 minutes time.

In other words, as Napoleon Hill and others have so eloquently proved, what the mind can conceive and believe, it can achieve.

So that day I decided that the feeling of euphoria was just too special to keep to myself. I wanted to create an insiders club where others who wanted to break through their own Internet marketing glass ceilings could learn skills, communicate with others, share ideas, share success stories, and become successful.

As I write this introduction (May 2010), it has been almost 3 years since Earn1KaDay was started. My original goal to provide a nurturing ground for those looking for IM success has flourished and has taken on a life of its own.

If you'd like to join us, please visit Earn1KaDay.com

On the following pages are several of what I pulled as some of the top posts over the years. Some are 2 to 3 years old, so some things might have changed just a little, but the ability and willingness of members to share their methods with other members never gets old.

Some of the posts were written by me, some by other members, and there are many more threads in the forum that space will not permit me to reproduce.

Of course those posts were followed up in the forum by other members replying, sometimes the threads went on for many dozens of pages, asking questions, getting things clarified, adding their own techniques, etc.

Once you join Earn1KaDay you'll be able to see these threads, and many thousands more, and you'll be able to do so much more that I can't begin to describe here.

I hope you get value out of this report, and good luck in your future, whether or not you do decide to join us even for just a little while to see if it's of value to you.

Dennis Becker, the "5 Buck Guy"

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Post subject: So you really want to earn 1K a day?

I've had some things on my mind the last few days, and those things, combined with some recent reading, will probably cause this post to be a rambling wreck, but hopefully valuable to at least one person.

So please excuse the length, which will probably be excessive.

One thing that has been on my mind is a note I got from someone considering canceling. He said that he's sure that a lot of people are doing very well from being here, but he hasn't gotten any value out of 1KaD worth his monthly subscription.

Without wanting to insult anyone, I find it hard to imagine that someone could come here and not get value of at least a dollar a day, which would cover anyone's subscription here.

Whether it's with a new idea, a technique, or just being able to get reports for free instead of spending money on them, I think a dollar a day is easy to justify.

If someone really cares enough to make an effort in their own behalf. That's the key.

He's right, a lot of people are doing very well from being here. Recent success stories like Michael and Adam are motivating, Adam's had his 1K day which he attributes at least partly to what he's learned here, and Michael says he's gone from 0 per day to common days of 100, 200, even 400. Not 1K a day yet, but I have no doubt he'll reach it soon enough.

And I suspect there are others that want to stay under the radar that aren't reporting considerable success.

And I further suspect there are many that increased their income by a dollar a day real early on here.

Some have even covered their dollar a day, and then some, with the affiliate commissions they're earning for promoting this site.

So that's one thing I want to bring up to encourage everyone to stay here because as long as you improved your income by a dollar a day, your membership has paid for itself. 2 bucka a day and you've got a 100% ROI, which even Warren Buffet would love.

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But that's not why you're here, you're here to do much better, and it's my job to help you get there.

So I'd like to give some thoughts as to how you get to that magic number, whether it's an occasional \$1000 day, or an average \$1000 day, or a million dollar year.

First you create a product. There's a download available to get you started for brainstorming, but it isn't that hard. The product can be a simple one, even less than 10 pages, even something you'll give away free.

To create that product, you have enough information in that report in the download area, and if you need to get help writing it, there are writers here advertising in the services section that will write your first little product for you. You can get a 5 or 10 page report for less than \$100.

Or you can create it yourself.

Before you do that though, you have to figure out what you want to write about, or what you want someone else to write about for you. That's the hardest part.

I would suggest a report that a lot of people would be interested in, in a broad niche, such as nutrition, fitness, weight loss, self improvement, financial, that kind of thing. Something that truly has good information and can help a lot of people.

Don't skimp on the information, this is the most important step. You want everyone who downloads that report to get value far beyond the time it takes them to read it, and you want them to want to hear more from you.

OK, now you've got a report to give away. The purpose is to build an email list.

If you aren't with aweber already, you should be if you're going to build a list. I started out with software I installed on my own domain, and that was a big mistake, for various reasons, not the least of which was when my domain got hacked, I didn't have the database backed up recently, and I lost a lot of names.

Now I'm with aweber:

<http://www.aweber.com/?201135>

That's an affiliate link, if you want to pay just as much without giving me the

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benefit of the commission, no problem, just leave out the part beginning with the ? ... You need someone to host your mailing list as surely as you need someone to host your web sites. Very few people have their own server in their office, do they? It isn't worth the trouble.

So, as you're giving away your free report, you're collecting email addresses. Actually the report won't be free, your customers will pay with their personal name. You need to provide value worth their investment.

If you want more information on building an email list, you have that information available to you here. As I type this post, I just a couple days ago uploaded the ListFx email course, and so far I only listened to half of the interview between Keith and Russ, Keith talks about how he started from scratch and built a 10,000 name list, from which he earns about \$1.50 per name. Per month. Very motivating.

Most people would be content with \$15,000 per month pay for nothing more than finding offers to send out to their list.

Anyway, I digress. You've got your little product, and you have your aweber account. Now it gets to be work.

You need to find merchants to recommend to your list. Depending on your niche, you can find dozens, even hundreds. Pick the cream of the crop. That's one reason I recommended picking a relatively broad niche, like weight loss.

I didn't say make a web site about weight loss on a broad basis, did I? You'll have to stay with me on this.

So get accepted to several, as many as 25 different affiliate merchants within your broad niche.

You need to come up with a bunch of autoresponder messages to send to your list every week. The messages can take the form of short generic articles about the niche topic. Each message should have a link at the bottom suggesting the reader click to see something that you're recommending.

You will be recommending one or two of the merchants you've signed up with, for a product that matches the subject of the specific article you've written about in the email.

You need to build up an inventory of at least 52 messages, a whole year's worth. 2 years worth is better. You don't need to wait until you have 52 to start the process, but you need to keep ahead of your oldest subscriber. I recommend you do them and get them done with, for reasons mentioned later.

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So, now you have your product that you've given away to people that give you their email addresses, and you're starting to send your list messages every week. Soon you should start seeing an occasional affiliate commission. The more people that are getting the messages, and the deeper they are into your autoresponder sequence, the more you're making.

Just again, make sure the weekly messages give them valuable information, not just a pitch for the product. You want your list members to appreciate your information, and trust that you aren't just using them to make money. Well, maybe you are, but you're doing that by giving before you expect to receive.

How do you build up those 52 or 104 messages? You research and write them, or you hire someone to research and write them. It will be a wise investment either of your time or of your money.

Now, you've got your product, you've got your list capture form, you've got your timed messages all loaded up. Now you need to get started on getting people to sign up to go on your list. How do you do that?

Traffic is the lifeblood of this business. People have to find your lead capture (or squeeze) page. I hate squeeze pages, personally, though the gurus swear by them. I can't count the number of times that I've wanted something that someone was offering, but I couldn't even get a description of it without giving my email address, and I've clicked away.

So I tend not to use that technique. I'll put an email capture form on my web page, but I won't require it in order for someone to see a description of my product.

But, if you're giving something away, instead of charging money, there is no reason not to have a squeeze page as the price of admission.

To get the traffic you have to start doing typical things like building web sites, web pages, writing blog posts, article marketing, even buying traffic with AdWords.

Think of building multiple sites on more tight niches than the giveaway report. You want to funnel the people who find your site or blog into the system, but you don't want to write a new report and a/r sequence for every tight niche. You can have a dozen different weight loss sites, but one a/r sequence.

Just don't go too far astray. Don't be sending information about weight training to senior women wanting to get rid of cellulite. So what I'm suggesting is that

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your giveaway is very generic in nature, all things to all people as much as possible.

If you're blogging, with each blog site, you want to write enough blog posts and ping the blog directories and you'll start getting more traffic and more list signups. Each signup starts them on a sequence of a year's automatic messaging or more from you. Completely hands off.

If each signup is worth \$1.50 a month, you can even afford to spend money with AdWords as long as you spend it on very targeted traffic.

Also, there's no reason that each message in your sequence has to be about the same thing. And there's no reason each little mini site or blog you set up has to be about the same thing.

People interested in weight loss are often interested in nutrition, for example, or fitness training, or dozens of other topics around the theme, so you don't have to have 52 messages for each little mini site or blog.

One last tip. If you're doing this for the first time, don't choose an Internet Marketing or a Make Money theme. Those people are less likely to follow your recommendations. It can be done, but it's probably a bigger challenge than doing it in a mass consumer market.

Hint: You can even do this with your Mini Money Sites. If you have traffic coming in for a market segment that you can write your 52 little articles about, why not add the lead capture to your other monetization attempts? In fact, a little lead capture block, in the place of the AdSense block, might pay off handsomely.

Now that you have your giveaway product, your 52 or 104 weeks of messages, and are starting to accumulate names on your list, you're set. Your list might only grow by 1 or 2 names a day, in some cases you might get 20 or 30 a day. All you want to know is that it's growing faster than people are unsubscribing.

Should you be worried about unsubscribes? If you're getting more additions than deletions, I wouldn't worry. You want to keep the people that want to hear from you, and don't lose any sleep about the rest. They aren't indicting you personally, they're just unsubscribing because your information isn't right for them personally. Your effort has to be to find the people that the information IS right for, not trying to change the minds of those it isn't right for.

Once you have this money machine in motion, you can think of it as a perpetual money machine. Scientists and inventors have attempted to create a perpetual motion machine for centuries and have never been able to. You have

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something just as valuable.

You won't be able to stop the money coming in unless either you shut down your domain, or unless your affiliate merchants cease operations or no longer offer an affiliate program.

Which is another point (see, I told you this would be rambling). When you set up your affiliate links, set them up as redirects so that if something changes, and a merchant goes out of business or ceases to convert well, you can easily plug in a different offer to your sequence by just changing the redirect code to go to the new merchant instead of the old one. You won't even have to change your autoresponder article. For example if a message is promoting vitamin B12 tablets, and XYZ company goes out of business, change the redirect to go to ABC company that also sells vitamin B12 tablets. No muss, no fuss.

Don't forget, you can still blast special announcements and offers to your list occasionally, in addition to the weekly messages that you don't have to do anything to cause to happen.

So now you have your perpetual money machine, what now?

Simple, you make another one.

By this time next year, you could have a dozen of these going, and if you do, and you aren't making 1K a day at least occasionally from this post, I'd be totally surprised.

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Post subject: Getting a Top Google Ranking for Your MMS-Step by Step

Many of you have read my post about being #4 in Google for my keyword and then it disappeared only to reappear at a higher ranking and eventually become #1.

This domain is currently earning me a nice \$20-\$30/day income completely hands off as an eBay affiliate with no outlay of money other than the domain name.

I took all the things I learned from that experience and applied them to another domain. Guess what? That domain was indexed by Google and was ranked #11 in TWO HOURS. I haven't finished all the steps for this domain that I did on the first. When I do I have a feeling the results will be similar.

I am now doing the same steps on other domains as well!

So why am I telling you this? Because I am going to tell you step by step how I did it!

I'll be honest here. I could write this all down and put it up as a WSO for \$27 and probably make at least a nice 1k by next week. But I'm not going to do that. (yet)

Instead consider it a birthday present to my E1kaD friends. One year ago today (May 18th) Dennis swung open the doors on this forum and the ride has been fun!

So here it is:

Disclaimers:

*This has been working for me. Your mileage may vary.

*I use WordPress and Azlan's wonderful BayRSS for my MMS. I have no idea how it will work with RSS:OS or other methods of creating MMS

*This could stop working at any moment. Such is life with Google

*I haven't done this on enough domains to document that it will work everytime.

*I take no responsibility if this totally screws up everything you've ever done online.

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1) Find a product that is selling like gangbusters on eBay. This may take time.

2) Plug the item into Mpire (<http://www.mpire.com/research/search.page>)
I like items that have at least a 50% sale ratio.

Since I am not using PPC for these particular sites, I do not have to be as picky about the items. If I am getting 100% organic traffic, then all niches are profitable. eventually...

3) Here's the tricky part. Plug the item keyword into
<http://freekeywords.wordtracker.com/> to get a list of keywords.

Start at the first keyword and plug it into <http://www.namecheap.com/>
Find a .com, .net, or .info domain that has THE EXACT keywords in the domain and NOTHING ELSE. No words before your keywords, no words after. Just your keywords and nothing else.

This will take some research. You may have to compromise on your original item a bit and go with a "long tail" keyword. Once you find this domain..BUY IT.

Sidebar:

Some people may be asking right now, "But I don't know if the item is going to be profitable or not so why buy a domain?"

The thing is if you are getting 100% organic (free) traffic then an item only has to make \$9 in a year (the cost of a domain) in order for it to be profitable.

4) Install Wordpress on the domain and the BayRSS plugin and the SEO All In One plugin and the maxblogpress-ping-optimizer plugins. Fill out the information completely for the SEO plugin. Make Sure your keywords are in your site title and in the description. Word your description to make people want to click on your link!

5) Set your WordPress preferences to only show ONE Post at a time on the front page. Enter a large list of sites to be pinged at each post in your WP preferences. I think I got my list from the Authority BlackBook.

6) Signup for Feedburner and set your Wordpress blog to go through feedburner

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7) Sign up for Twitter. Make your account the same keywords as your domain. Now, sign up for an account at TwitterFeed.com. Enter the FeedBurner RSS address for your blog.

Here's the fun part!

Put the code for BayRSS into a new post so that it will show the most recent eBay results on your blog post for the exact keyword as your domain. Copy this Code.

Create four more new posts. Use the WordPress time stamp feature to have the post appear 6-12 hours after the last post. Set up 3-4 more posts to each appear 24 hours after the previous post. Then enter 20 + plus posts to appear 3-4 days each after the last post.

For each of these posts just paste the BayRSS code you used in the first post. You can title the posts "Current (keyword) items on eBay."

Add your "About Us" page and "Privacy Policy" page.

Here's what is going on "Behind The Scenes"

A post is entered on your blog. Your list of ping sites are all automatically pinged, Your RSS feed gets sent to FeedBurner and Google comes rushing over. FeedBurner notifies TwitterFeed who automatically posts an entry on your Twitter account.

When it is time for your next post to be displayed the old one gets pushed off the front page (you're only showing 1 post on the front page remember?) Because you have Bay RSS set to display the most recent additions, when Google comes for a visit it will find different content than it's last visit.

This will get you started! Then you can create a Squidoo Lens, a Hubpage, and directory submissions as well!! If you also join the "Buzz Group" (see other forum) I'm sure you can get even more love for your site. As you start getting traffic and making \$\$ and articles and other content to your site.

For the first couple of weeks your site will bounce around a bit, and don't be surprised if it falls off the planet for several days before it pops back.

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I hope this helps!

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Post subject: 19 Steps To Near Immediate Income With Niche Site Flipping

Contrary to popular belief making money online isn't difficult. You just have to create a process that can be duplicated over and over again... quickly (unfortunately the work is not all that fun...).

If you have very little resources (money) to invest in your business, the fastest way to create an income is through the creation of UNIQUE CONTENT. With the plan below I can virtually guarantee a \$1000 - \$3000 month (sustaining income stream) within the first 8 - 16 weeks of operation (probably a lot more - provided you do the work).

And creating micro niche sites with an "exit plan" in mind is a great way to generate some quick cash.

What do I mean by an "exit plan"?

It simply means that you create a site "on purpose" with the intention of selling it.

Here's a step-by-step plan:

1. Choose a niche - you could for instance go to sitepoint.com or digitalpoint.com to see what niches are selling; or have a look at the videos in SuperSimpleMarketing.com and the free course over at imCoachingClub.com
2. Do some basic keyword research for that niche
3. Choose 15 long-tail keywords with little competition - generally less than 100 searches per day, and less than 30,000 in Google using exact phrase match, i.e. putting your keyword within quotation marks when you do the search (like this: "your long tail keyword")
4. Create 15 unique articles- write 10 articles using each of the long-tail keywords (300 - 450 words), then write 5 more articles (400 - 600 words) for the top 5 keywords you've chosen (which will give you 2 unique articles in total for each of the top 5 keywords)
5. Buy a domain name based on one of the long-tail keywords (preferably the one that gets the "most" traffic according to Wordtracker)
6. Get hosting (if you don't have the money, look for free hosting provider)
7. Point your domain name to the host
8. Go to OSWD.org and pick a free template (just pick one that you like)
9. Create the site infrastructure using 15 of the articles you've written (if you don't have an html editor, use NVU.com - it's free)

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10. Sign up for AdSense and add AdSense code to each of the pages. Use 1 large rectangle above the fold (top of the article).
11. Upload the site. If you don't have an ftp program, download Filezilla (do a search in google for filezilla ftp client). It's free.
12. Bookmark each of the pages of your site using either socialposter.com / socialmarker.com / onlywire.com (choose one of them) - you will need to sign up to each social bookmarking site individually. Be sure to tag each page using the long tail keyword phrases of the page. One tag = one keyword.
13. Upload 3 of the articles (one each of the two articles you wrote for the top 5 keywords) to EzineArticles.com and point the links in the resource box to both the home page and an internal page using appropriate anchor text. Anchor text is a link you create using your long-tail keyword, instead of using the full URL for your site.
14. Once EzineArticles have accepted the submission, bookmark each of the articles using one of the sites mentioned in step 11. Use long-tail keyword phrases as your tags.
15. Use the remaining 2 articles (from the top 5 keyword list) and create pages on web 2.0 properties, such as: hubpages, squidoo, blogger, wetpaint, livejournal etc. Use your keyword as anchor text to link back to your site. Don't worry about duplicate content.
16. Bookmark each of the web 2.0 properties.
17. Identify some affiliate programs for future monetization.
18. Sign up for the forum at DigitalPoint.com and/or SitePoint.com and participate a bit in the forum (particularly on Digital Point as they have minimum requirements to sell sites... I think)
19. Hold on to the sites for 60 days (preferably) to get some basic traffic and AdSense income (\$1 - \$4 per day).
20. List your site on Flippa.com
21. While waiting for traffic / income, start building other sites.

This whole process once you've done it a couple of times will take you 4 - 8 hours. The waiting period (for income / traffic) will take you the longest. But, you don't have to wait for months for this... all you want is the beginnings of a profitable site. By doing this little step, your site will fetch an additional 3 - 10 times the amount of a non-profitable site (if you were to sell it).

You may find that once you've built a dozen of these that some will perform better than others, which might be a sign that you might want to hold on to the site(s) and cultivate it even further (and add even more content and monetization). So sell the "losers" to recoup the investment of time and money... and invest it back into your business.

You could easily make 10 of these sites a month (probably a lot more if you're willing) and earn a lot of cash quickly. Not to mention the on-going revenue stream of the sites you decide to keep for yourself.

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All the best,
Steven

P.S. In case you're skeptical, this is not something I pulled out of my ***... it's a proven business model used by many people to make a six figure income, whether you sell the sites or not is irrelevant. What is relevant is having that "exit strategy" in mind, so you don't get married to your websites (and can jettison a project if necessary).

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Post subject: Does Article Marketing Still Work? (Case Study)

How To Build A Successful Online Business With Article Marketing

This type of internet marketing has been around for awhile but has really exploded in popularity over the past couple of years.

It's even been coined the BUM marketing method.

Briefly, bum marketing is article marketing on speed.

In other words, you research your niche, select a bunch of keyword phrases to write your articles on, select a number of affiliate products to promote, and then start cranking out articles.

And I do mean cranking, to the tune of 10, 20, 30 articles or more per day.

And you submit them to top article directory sites like EzineArticles or GoArticles.

In your author resource box you include a link to the affiliate product you're promoting (something you can't do on EzineArticle anymore).

While you can make money with the bum marketing method, here's the problem I have with it.

You aren't building a business (by the way, this is the same problem I have with a lot of affiliate marketing techniques).

With the bum marketing method of article marketing, you don't really have any assets.

Most articles have a limited shelf life as far as any significant traffic.

You are building someone else's business.

You have no web site of your own (your virtual real estate), and no customer list.

Here's how you can use article marketing to build a real online business.

My Article Marketing Case Study

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Here are the steps I went through with my article marketing experiment

- * Select A Niche Market
- * Select A Few Products to Promote As An Affiliate
- * Register A Domain Name
- * Grab A Web Hosting Account
- * Write The Following For The Web Site

1)Home Page

2)Five Articles (will be five pages on the site)

3)Article Page (with descriptions and links to the five articles)

4)Privacy Page

5)Contact Page

- * Grab An Autoresponder Account and Set Up A List
- * Write 4 to 7 articles for the autoresponder that includes promotions for affiliate products
- * Upload The Web Site To Your Hosting Account
- * Select Keywords/Topics To Write Your Articles About
- * Write Articles and Submit Them to EzineArticles.com

I know this seems like a lot but it can be done in a day or two depending on how much time you have to devote to the project.

Let's look at some details for these steps, as well as the results from my case study.

First, select a niche market.

How much you put into this depends on how you are going to do your article marketing.

For example, if you are going to try and get top organic search rankings from the articles themselves as posted on EzineArticles.com you're going to want to really dig into keyword research and check out the supply and demand to see what your chances of getting good rankings would be.

Personally, I didn't do this. I went after a very popular niche that I liked and in which I knew money was being spent.

My goal was to get traffic directly from EzineArticles as well as traffic from other sites that used my articles.

I didn't do any keyword seo in my articles. I let the topic of the articles themselves allow natural use of any niche keywords.

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I did make sure to have a keyword phrase in the title of the article.

You could go further in order to try and squeeze search engine traffic from your articles.

I'm showing you the minimums because I wanted to quickly test the idea.

In addition, this will show you what's possible with a minimum of work.

You could do much more with it.

Once I selected my niche, I wrote a home page for the web site, as well as five other articles.

The site itself was made up of the home page, five other pages (the articles), an article page that listed and linked to the five articles, and the privacy and contact pages.

I registered a domain name that included the niche's main keyword phrase.

I grabbed a hosting account. I wrote the pages for the site as mentioned above.

I already have an autoresponder account so I just set up a new list for this niche and added five emails to it that would go out every other day after someone opted in.

I uploaded my site so it went live on the web.

Because this was a case study, I didn't spend a lot of time on the article writing or marketing.

I wrote one article a day for a month and submitted that article to EzineArticles.com only.

That was the only marketing I did for the site.

In my resource box for my articles I included a link to my web site.

I almost forgot. As far as list building and monetization I did the following:

I included a pop up on the home page for my list. I also included a sign up form within the site at the end of each article.

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In addition, I had Google Adsense ads on each page as well.

My article marketing results were as follows:

- * Adsense Revenue - \$94.97
- * Affiliate Stats - 1 sale: \$44.31 (promoted to my brand new list of subscribers)
- * Subscribers - 106

I don't know about you but I like those results.

Remember, I took a day to get everything ready and then wrote one article per day for a month, which took me about a half hour each day.

So what's the difference between this and the bum marketing method?

Well, I am building an online business that can grow.

I have my own web site that is getting visitors.

I'm building my own optin list to which I can market products to over and over.

I can continue to build this site with more article marketing.

I have a growing asset, my virtual real estate (web site) and my subscriber list.

Besides continuing with my article marketing efforts I can grow my online business with other internet marketing traffic generation techniques.

I will continue to build the web site with more original content. Once the site grows to twenty pages or so, I will start looking for link partners.

I'll start some Web 2.0 marketing.

What's so great about this marketing method is that you'll see almost immediate results, which is great for your motivation.

So many people getting started with internet marketing end up quitting before they see any results.

Granted, you won't get rich over night but this is a great way to start building a successful online business.

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Here's what you'll need:

A domain name. I recommend NameCheap.com where you can get a dot com domain name for under \$9 a year.

Hosting: I don't recommend trying to create 25 or 50 or 100 web sites that have 5 or 6 pages and are designed to get Adsense clicks.

You're much better off developing a small number of large content authority sites so I recommend staying away from cheap hosting.

I recommend two web hosts without reservation. I don't want to promote in here so you can contact me via PM or cruise around my blog (listed below) to find that out.

If you are starting from scratch, consider this type of article marketing as a way to launch and grow your online business.

It's a great way to start building an income and a viable online business that you can then build on with other marketing strategies.

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Post subject: How To Succeed With Affiliate Marketing

Starting an affiliate marketing business may be the easiest way to start a business online.

With internet affiliate marketing you don't have to have or create your own products, you don't need to deal with shipping products, customer service, credit card processing, refund requests, or any other headaches or problems associated with selling your own goods or services.

All you really need to do with an affiliate marketing business is select a quality affiliate program, drive traffic to that program, and collect your profits.

Of course, it's not that easy. But it is that simple.

Just remember, affiliate marketing is a business and you need to treat it that way. You need to learn affiliate marketing the same way you'd learn any other business that you started.

At least, you do if you want to truly be successful with your affiliate marketing business.

Affiliate marketing can be extremely rewarding and profitable if you do it right.

If you've been researching affiliate marketing for any length of time, you've probably seen a lot of techniques or tactics such as using Google Adwords to drive traffic to affiliate programs, or writing lots of articles and submitting them to directories with affiliate links in your author resource box.

Personally, I don't recommend you try and run this type of affiliate marketing business. The main reason being, you don't have a business!

You're just a traffic broker for the company that has the products.

You constantly need to find new traffic to drive to these sites.

Instead, you should build your own business, with your own virtual real estate (your web site), and your own list of newsletter subscribers and customers.

When you have your own site and get your own traffic and have your own list of subscribers, then you have your own business and you can do quite well

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with affiliate marketing.

That's my number one affiliate marketing "secret." Stop building someone else's business. Build your own.

Seeing results rather quickly can do wonders for your motivation and keep you moving forward.

A great way to do this is my version of article marketing. You can check out at <http://earn1kaday.net/members/phpBB2/viewtopic.php?t=1522> for a step by step case study on article marketing.

Hands down, the best way to create a successful affiliate marketing business is to create a useful, informative, content-rich website on a specific niche topic that you monetize by including useful affiliate links within the content, and/or contextual advertising programs such as those available from Google and Yahoo.

If you do this you will be creating a business that can continually grow and build long term equity.

With an authority content site as the anchor for your internet marketing business, you can incorporate all the other internet marketing techniques to grow your business, such as links, web 2.0, article marketing, ppc campaigns, list building, creating your own products and services, etc.

Goal Setting - 7 Simple Steps To Online Success

If you've been trying to start an internet business for awhile you may have noticed something.

Most people doing so bounce from one thing to the next, never focusing on anything long enough to see if it's going to succeed.

So you end up spinning your wheels, never getting any closer to success. Talk about banging your head against the wall.

Let's take a look at seven simple steps you can take right now to move you rapidly along toward your goals.

I realize this may be boring to a lot of you. I can hear the groans and feel the rolling eyes but please hang in there.

The following will do more for your business than any 'breakthrough secrets' marketing ebook ever could.

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Think on paper: Only about 3 percent of adults have clear, written goals.

These people accomplish five and ten times as much as people without written goals.

Step 1: Decide Exactly What You Want.

This will allow you to prioritize so that you are spending the most time on high value tasks that move you closer to your goals.

If your goal is to create a full time income from adsense, there isn't much point in spending time or money learning how to start your own membership site... and create blogs... and create info products... and learn how to make audio/video products..etc.

Step 2: Write It Down.

Again, think on paper. Written goals are a powerful thing.

They have an energy behind them that helps you move toward them that unwritten goals just don't have.

In fact, you'd do even better by writing down your goals every day. Y

Yes, every day. It will only take a few moments and will help you tremendously. This will help keep you on track. If you're doing something that isn't moving you toward your written goals, drop it.

Step 3: Set A Deadline On Your Goal.

Create a sense of urgency and positive pressure. Without a deadline you will procrastinate and do the little things that may damage your short term goals.

Let me use an example from my business of fitness.

If you are having "after" pictures taken in three weeks then you are much less likely to swallow that bag of popcorn, than if you are just getting in shape...eventually.

This is why physique competitors get in such fantastic shape. When they enter a contest, they have a hard deadline looming in the future. They don't want to be embarrassed by showing up on stage out of shape.

Step 4: Make a list of everything you can think of that you will need to do to

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help you achieve your goal.

Leave nothing to chance. The more planning you do ahead of time, the more likely you will stick to the plan and achieve your goals. The more prepared you are, the more success you will experience.

Step 5: Organize the list into a plan.

Organize your list by priority and sequence.

Step 6: Take action on your plan immediately. Do something. Get started. Start building positive reinforcement and momentum RIGHT NOW.

Step 7: Resolve to do something every single day that moves you toward your major goal.

If you're not moving forward toward your goals, you're moving backwards away from them. Don't be one of those people that bounce around from idea to idea, business model to business model.

It's easy to do on the internet but it won't get you anywhere.

If you continue to focus on and perform these 7 steps, you'll be amazed at the results you'll see.

How "big" your goal turns out to be is a very individual thing. Your mental makeup plays a big part as to what type of goal will be most effective in motivating you to move forward and take action.

Personally, I'm a big believer in setting big, aggressive and difficult goals and then going all out for them.

If I fall short, so what? I've most likely made a lot more progress than I would otherwise have made.

Now, for other people this may not work. A big goal may seem too far out of reach, which causes some people to get frustrated and give up before getting anywhere near that goal.

When I work with someone on a one on one basis I try and determine which type of goal will be most effective.

A great compromise is to set a bigger, longer term goal and then break it down into smaller goals or milestones.

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For example, you could start out creating a content site with a goal of generating \$300 a month.

It doesn't sound like much but if you've been bouncing around from program to program trying to make money on the internet, you know it's very difficult for most people to reach.

Then, once you do that, you can repeat it with another web site or you can work on expanding that one site to generate even more money.

Once you've got your goal setting taken care of you need to find a niche for your web site.

I recommend grabbing a copy of Ken Evoy's free Affiliate Masters Course. It's probably better than 99% of the paid products out there when it comes to affiliate marketing.

Some simple ways to find niches are as follows:

- 1) Check out Magazines.com or go check out the magazine rack at Barnes and Noble or Borders. If there is a magazine on the topic, it has a large enough market that is spending money for you to create a profitable web site.
- 2) Double check with Wordtracker. Do some research on basic keywords in your niche to see if there are enough keywords and search traffic to confirm that an authority content site in this niche would be able to get enough traffic.
- 3) Check out some of these keyword phrases on Yahoo and Google and see if there are any PPC ads. If so, you know people are spending money online in this niche.

Create an Authority Content Site

I had more about this but I recommended two specific companies and wasn't sure if that was appropriate here. You can find them on my blog.

Write articles and submit them to directories. Again, check out <http://earn1kaday.net/members/phpBB2/viewtopic.php?t=1522> for a step by step case study on article marketing for more details on this.

Continually add fresh, unique content to your site. This is a must.

If you want to grow into a site that generates massive amounts of free traffic from organic search and links on other sites you need to constantly add fresh, unique content to your site.

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Keep in mind that unless you do other things that are instant traffic generators, it will most likely take some time to see results.

Of course, the more you do (like the more articles you write and submit to directories) the quicker you'll see results.

In a few months you'll really start to see results if you are continually following the steps above.

After a month or two, go back to your site pages and add in affiliate links in appropriate places and experiment with contextual advertising like AdSense.

Test and Tweak. Keep track of what happens on your site. How many visitors are clicking on your affiliate links? How many are clicking on AdSense ads? How long are they staying?

Test links and ads in different places on your site to try and boost how much revenue you generate from each visitor.

Rinse, Repeat, Expand

Do more of what is successful. Add different traffic generating techniques. Start building a list in your niche. Create your own products to sell and look for JV partners.

Start over and follow the same steps in another niche.

By implementing what you see here, you're well on your way to generating a nice affiliate income.

I also put this on my blog. If you liked it, please go comment on the blog. It's new and lonely.

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Post subject: Always be ready

Do you get half baked ideas for products (whether software or eBooks) in your head occasionally?

Do you think, if only I had the time, I'd do that and make a killing?

Do you just wish you had the ability to write a small or medium sized report, but are terrified at the thought?

Here's a tip I'm going to take myself, because I've known for a long time (well, maybe since I decided to take action and write "5 Bucks a Day") that having your own product(s) is the key to those 1K days and long lasting income streams.

This thought came to mind the other day when JD and Courtney asked me to write a 2500+ word report for their joint JV project.

It took an entire day. First I wrote down a list of headings for possible reports I could write. Then I picked one to work on. I wrote all day, did a word count. Not enough. So I wrote some more. Then I edited, and by the end of the day I had a 2800 word report that I was happy with.

Whether or not you feel comfortable doing that now or not doesn't matter, at least not with where I'm going with this post.

What matters is having a list of reports that you would like to create. You never know when you'll have an opportunity to turn one of those ideas into a product.

Just the other day, for example, there was a WSO offered by a well known and well respected ghost writer. She was offering to write a report for a reduced price below what she usually charges. It was a situation where I think she was taking the first 4 or 5 jobs and that was it.

I really wanted to take advantage of the situation, but I didn't have a topic ready off the top of my head, and I was busy doing something else, so I said to myself that I'd finish what I was doing, figure out a topic, and then see if the WSO was still available.

An hour later the WSO was closed.

Now, to date, I've never had anything Internet Marketing related ghostwritten

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for me. I have had some article packs done for me, though, and the results have been so-so.

If I were to have something ghost written for publication in a field that I'm known in (IM specifically), the way I'd do it is to pick a topic, figure out a suggested table of contents, have the writer research and write for me, and then I'd rewrite it into my own words, so it would sound like my style.

With that approach, someone could start pumping out products at a fairly substantial rate, couldn't they?

Whether you'd want to rewrite the eBook or report is up to you. If you're not as comfortable with writing as I am, you might just leave well enough alone, but the point is, if given the opportunity to invest in a product ...

Are you ready?

If someone said to you, I'll write an eBook for you for \$400 or \$500, and you knew you had a hungry market that would purchase an eBook about a specific topic, could you, within 30 minutes, turn over the specifications to the ghostwriter?

Ideas for eBooks can be as simple as finding something on Clickbank that's a best seller and that you know something about, purchasing it, figuring out where it's lacking, and having someone (if not yourself) write a competitive product.

I didn't say copy an existing book. I said write a better one.

Or, there are plenty of other ways to get ideas for full eBooks or smaller reports.

There are plenty of writers that would write for you. There are even some on here. Some are more expensive than others.

For example, I saw a WSO a couple months ago from Tiffany Dow, she was offering to write eBooks for \$1100, I think it was, for around 50 pages if I remember correctly. I thought that was a bit high, but she sold out all her slots, I think 10 of them, though I might be wrong. She has a great reputation, she's written some really good eBooks under her own name, and I'm sure she's worth every penny.

So, don't necessarily try to bottom feed by going to elance with your ideas and taking the lowest bid. If Tiffany would write you a book for \$1100 and someone from another country would bid on the same book for \$175, well, you

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would probably notice the difference.

Where am I going with this? I don't know. Mainly I'm encouraging you to always have a couple "more than half baked" ideas for products on your project list at all times. You never know when you'll have the opportunity to pay someone to do them for you.

After all, if you wait to do them yourself, it might never get done. And if it does, what you could have paid \$500 or \$1100 for might take you 200 hours to do. You do want to make more than minimum wage, don't you?

Food for thought.

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Post subject: Offline Business Idea #2 - Dude, You Are Nuts!

Ok, so here's a snapshot of another business model, which is easy to setup and can lead to quick profits (there was even a HUGE \$4500 product launch last year based on this model alone).

What's required to get started:

1. Domain name
2. Hosting
3. Small budget for PPC campaigns
4. A way to create a landing page
5. Action

Many of you already know that most of my income online comes from Contextual Advertising on my Niche sites (I call them micro niche sites). One of the things I try to do with the more profitable sites is to create an Opt-in list using typical tactics such as giving away "Free Reports" etc. This is all great, but the problem with some of these lists is that I have NEVER taken the time to market anything to them.

About a year ago I was watching a video by Frank Kern discussing a promo he sent to one of his "dead" lists. The promo being a PPL offer from HydraMedia (PPL = Pay Per Lead) and earned several thousand dollars... so I thought, heck I'm gonna try that too! And proceeded to earn about \$900 from my "dead" list.

Ok, you may be asking yourself: *"What the heck does this have to do with Offline Marketing?"*

I'm getting to it...

For those of you who don't know, I started Internet Marketing not to sell products, but to generate prospects for my Network Marketing business (I'm no longer active, but have built several large downlines in the past).

In any event, this whole exercise of sending PPL offers triggered a long "supressed" memory... **Lead Generation.**

So, I proceeded with a few different "projects" to generate high quality custom leads online for various markets (I will illustrate this using some examples of real projects below that occurred in two very different markets).

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The first project I tackled was in the MLM industry.

I already knew that many people advertising for leads in this market (whether it's on or off-line) pay an exorbitant amount for their leads. And those with the highest expenses are those who decide to advertise in Home Business magazines, Radio and Cable TV.

In any event, I had already heard several commercials from two "Business Opportunities" on the local sports radio station, so I decided to check them out. I got in touch with some of the people behind these ads and found out that these guys were paying as much as \$2000 per 8 week run each, which generated 10 - 25 leads.

I was FLOORED! They were paying \$80 per lead!!!(And that's if they got 25 leads...) And the amazing thing was that they were HAPPY to pay it.

In any event, I told them: "Dude, you are nuts! I generate leads for a living and can get you leads that are just as good for a half the price!"

Silence... obviously they didn't believe me.

But a few of them bit and this first "project" eventually grossed about \$2000 - \$4000 per week, and I continue to sell leads to a couple of individuals for this group for about \$40 per lead.

So, how did I do this?

Easy as pie.

I used my Affiliate Marketing expertise.

First, I listened and watched the various ads for this particular opportunity (on the Radio, TV and in magazines). What I noticed with just about all of these advertised business opportunities was that they won't give you the name of their "opportunity" (in other words the company they are associated with), but often use either a "team name" (often the name of a marketing group within a larger company), or give people a person's name, phone number or website to go to.

With this knowledge I set up landing pages and Adwords campaigns using whatever keywords I could get out of their ad.

Let me give you a more concrete example... there was a Radio ad that ran for a long time called the 3 step plan (may still be running). Somebody told me

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about it, so I investigated and found out that it was part of a marketing group within a company named Xango. These guys were paying \$150 per share every single month and received 6 - 10 leads per share.

With this knowledge, I did some more keyword research around the "3 step plan", setup a few landing pages, drove traffic using Adwords and generated about 10 - 20 leads a day... costing me all of maybe \$1.00 - \$2.00 per lead.

Then I "flipped" the leads and sold them for \$10 each, which was a great deal for them since they were paying more than this already. And, the leads were Super Targeted... I was told they were the same quality as the leads received by the original 3 step plan.

All of this took me perhaps two hours to setup and earned me a consistent \$100 to \$400 per day for months.

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A couple of months after the first couple of projects under my belt, I stumbled upon a report that dealt with a very similar business model but selling leads in the healthcare industry. So, I thought... well, it might be worth a try.

I knew a few local Chiropractors and asked them what the lifetime value of a client is... I forget the number they gave me, but it was pretty substantial. I asked them how they generate new clients and a couple of them responded that they setup booths at the local fair (a weekly event) to get new clients and would give away "free exams", "massages", "special discount coupons" and so on.

Armed with this knowledge, I decided to do a test. I created a relatively basic landing page offering a "free exam worth X dollars" type of an offer where they had to fill out a form with their name, address, email and phone number so we could contact them and mail them the "certificate".

I managed to capture a dozen leads for the local market over a two day period (I probably could have gotten more leads, but didn't want to spend a lot in PPC). Now that I knew I could generate the leads, I proceeded to call these chiropractors and told them I owned a lead generation business and could offer them leads.

I didn't know how much to charge for the leads, and it didn't occur to me to ask them at the time, so I said they were \$20 each (in retrospect I should have charged more). I further explained that these were fully "Qualified" leads (verified with a phone call by me) and since they weren't familiar with the leads, I would be willing to give them a "trial batch" for \$10 per lead...

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Three of them bit on the offer... and two of them called me back for more! Since then I've generated hundreds of leads for each, and I also sent out a sales letter to a couple dozen chiropractors in the area and picked up another 4 clients.

This is a relatively hands free business, and I still sell leads to all of them (at \$20 - \$30 per lead).

I've done this in the Dental and the Vision Care markets as well. I have one client here that pays me \$50 per lead.

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By the way, you are by no means stuck to selling leads in the above mentioned industries. You could set up lead generation campaigns for just about anything...

Leads are a necessary evil for any service business, and a lot of them will pay you good money for the names.

The nice thing is that you can keep marketing to these leads... that's if you capture their information and put them into an autoresponder. This way you could keep selling niche products and/or send them other PPL offers.

In any event, this is a very valid business model and there are some people making well into the six figures (and seven figures). Obviously I've never tried to scale this model up, although I'll probably focus a bit more on this later this year... driving traffic with Web 2.0 and PPC.

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Post subject: It All Starts With \$5 A Day...

I actually posted a similar article on my blog (with some obvious changes)... but this is the "original" article that I intended to post here...

So here it goes:

Just about every single day I see a post in one forum or another about someone earning \$100, \$400 or \$1000 or more per day from various Internet Marketing business models.

And you know what, I applaud every one of you who have achieved these levels of success.

When you read some of these threads it gets you thinking doesn't it?

At least it does for me... (and I have the privilege of earning this kind of money online on a daily basis).

I'm sure you know what I mean... as you read the story... your heart beats a bit faster, your hands start to sweat and you get into the mode where you **MUST KNOW** what they did to hit their "home run" \$1000 day, so you can copy their success.

Which is great cause we all need to have something to strive for.

The downside of this is that we, more often than not, lose sight of our objective and jump into this new "trick" (e.g. business model) with reckless abandon, only to get disappointed yet again...

And the reason for the disappointment is generally because of one reason... we keep jumping from one alleged money-maker to another. We've become "money chasers", constantly looking for the "secret trick" or the latest money maker that will give us the big payday... quickly.

Don't get me wrong...

...I'm just as guilty of jumping on the bandwagon and lose focus too. I get tempted constantly and sometimes stray completely off course. Which is totally idiotic since "the bandwagon" generally deals with business models that are largely incongruent with my core competencies and business models.

I'm sure some of you are thinking, *"So Steve, what's your point?"*

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The point is, that instead of looking at hitting these "home runs", we ought to be focusing on the basics of the game, moving the runners over any way we can and score because of "small ball" and good defense (to further the baseball analogy).

So what are the basics, and the "small ball" as it relates to your business?

Well, that would of course depend on your business model.

But for me, my main income comes from Contextual Marketing (primarily AdSense and Affiliate products). So, the basics for me is to research a niche or product, create a small "micro niche" website, then market the site so I can start getting traffic from the search engines.

That's it.

The "small ball" for my business model refers to each of these micro-niche sites that generate \$3 - \$5 or more. This may not sound terribly impressive, but when you consider that I have over 100 of these sites that pay me anywhere from \$1 - \$25 per day, it starts adding up.

Are you getting the picture?

Hopefully all of you on this forum has read Dennis' book **5 Bucks a Day** (if not, shame on you).

I can tell you that 5BaD has set me straight whenever I start getting distracted (which happens way too often...) and I make it a point to read it at least every 2 - 3 months.

As you know, the basic premise of the book is that instead of focusing on the "home runs", we as netrepreneurs ought to focus on creating \$5 residual income streams on a daily, weekly or monthly basis, which will ultimately add up to \$1000 days.

Granted, I have been practicing what Dennis teaches in 5Bad before I read it, he takes this "philosophy" to a whole another level.

In any event, I digress.

I often hear people complaining that they earn a measly \$5 per day in AdSense from their **ONE** niche site...

OK, so *what if* it's just \$5 a day?

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That's an average of \$150 per month, which will pay for my web hosting fees, internet access AND gym membership every single month (with a little money left over).

Just make one of these \$5 businesses a week for a year, and you'll be able to earn \$250 or more every single day. That's nearly twice as much as the median household income in the US in 2006 (according to the US Census Bureau).

So, what does this mean for those who own that ONE five dollar site?

Simple...

If you stopped your love affair with the ONE website and created a process map of the steps you took, you might be able to shed some light on exactly how you accomplished it, and eventually replicate the "success" (of creating a \$5 daily income stream) at a faster rate.

And if you're unsure of how you got there... then find material that teaches this aspect of the business and apply them to your existing frame work instead of writing the business model off completely and trying another business model from scratch.

So, if you have been able to make one \$5 income stream, chances are pretty good that you can duplicate it. It might take you a week or two in the beginning to set one of these up, but after a while it will become second nature and you'll be able to crank a couple of them out in a day or a week.

If that was the case, how many of these would YOU build?

You could easily create 5 - 10 of these a month... in your spare time. Which would mean you could earn \$750 - \$1500 extra by your 2nd or 3rd month (or at least within 6 months)!

How would that change your life?

Let me put it in simpler terms: Do you think you could find and market one product as an affiliate, whether it's an ebook or a physical product, that profited \$5 a day?

Does that sound difficult to you?

If you've managed to sell one product **EVER**, you should be able to do it again without too much effort. And the more times you do it, the easier it gets.

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So what you need is a mental makeover. **A paradigm shift.**

Stop jumping on every single opportunity that comes your way and look at creating these tiny little daily income streams by expanding on your current skill set.

Try this exercise:

Sit down and take each of your monthly, quarterly and yearly expenses and break them down into a daily figure. For example, if you have a car payment for \$300 / month, divide it by 30 (which give you \$10 per day). Do this for each and every one of your expenses.

Once you're done, keep these figures handy as they should be a constant reminder of the task at hand. Once you've created an x number of \$5 projects, you can cross one of the expenses off.

So, if I had a \$10 per day car expense, it would mean that I would need to build 2 micro-niche sites that need to perform at \$5 per day; or set up some MMS and drive cheap PPCs to the pages that can net me an average of \$5 per day.

So, let me ask you this question: *"Can you use some of your current skill sets to create a \$5 per day residual income?"*

If the answer is **yes**, all you need to do is create a plan of action, stay focused and **EXECUTE**.

Once you know how to create \$5 income streams using your current method (in your sleep), add another method to your arsenal... and do it again.

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Want More? Here Are Some Resources:

[Earn1KaDay](#) – the Internet marketer's Insiders Club where we share tips, tactics, success strategies, and disseminate cutting edge information about 12 different business models.

[5 Bucks a Day](#) – This is how Earn1KADay was born. Learn the techniques that, inspired by a 5-dollar bill, took my Internet marketing income from \$30 a day to \$700 a day in less than a year.

[Action Enforcer](#) – This desktop application that will bring you more focus and let you get more done in less time than you ever imagined.

[E1KAD.com](#) – A comprehensive list of all of our products.

Article Marketing

[7 Minute Article Secrets](#) – How to write any article in 7 minutes or less.

[Article Marketing 365](#) – Learn techniques that will bring you yearlong article traffic.

[Article Profit Formula](#) – Learn the formula that John Taylor uses to make each article he uses worth \$28 (or more).

Copywriting

[Copy Cheats](#) – This takes “best of the best” copywriting lessons and puts them all in one page. Your copywriting skills will absolutely get a lot better after going through this report.

[Ultimate Copywriting Handbook](#) - How to write irresistible, persuasive and engaging sales copy so that you can make more sales for your products and services.

Freelance Work

[Freelance Profit Method](#) – Discover 23 different ways you can earn money as a freelance writer.

List Building

[List Building Renegade](#) - How to generate massive email lists of targeted,

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hungry buyers.

Offline Marketing

[Easy Autoresponder Cash](#) – Learn how to set up easy autoresponder sequences for offline customers. Rachel knows one guy who has over 1,000 businesses paying him \$250 a month for this type of service.

[Get Them Online](#) – Learn how to find offline businesses that want to work with you, how to approach them, and the types of services to offer. There are phone scripts and contracts included in this report.

[Make \\$10K In A Weekend](#) – Learn how to give weekend seminars to offline businesses (which can be outsourced to others) and charge \$997 per attendee. We teach you how to get clients (can be outsourced for free), the exact scripts to use at the seminars (written verbatim for you), and a lot more.

Outsourcing

[Craigslist Outsourcing Secrets](#) - How to Expand Your Business Growth by Outsourcing Your Tedious Tasks to Freelancers From Craigslist

Product Creation

[Conversion Profits](#) – How to make the most profits from any customer that comes to your page. This includes converting your advertisements, sales letter, and any message the customer will see. You get resale and private label rights with this.

[Pricing For Big Profits](#) – Discover how to price your products to offer the most value and also bring in the most money. Most gurus would NOT tell you this stuff.

[Thrifty Marketers Product Launch](#) – How to earn a lot of money, very quickly, without going through the laborious process of doing an entire product launch.

Social Media

[Facebook Fan Page Cash](#) - Learn how to set up and leverage your own Facebook Fan Pages

Becoming Successful

[Anatomy of a Success: Interview With James Schramko](#) – James is on target to do 8 figures this year – and he's breaking down all his secrets. You get resale

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and private label rights with this.

[IM Quick Start Strategy](#) - Jason Fladlien talks about the mistakes he made that he thinks cost him 150K in 2009. He'll help you avoid those mistakes.

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